

TOPIC OF THE WEEK



Infant Visual Development

When babies are born, the rods and cones in their retina are not matured enough to perceive colours such as red, blue, pink, purple. Babies are most attracted to black and white colours because they provide the greatest contrast. Black and white are the easiest for him to perceive and his interest in these starkly contrasting colors continues until he is five months old.

Headstarters

Stimulate your child's visual development by enhancing their environment with black and white flashcards. Studies shows that this increase the amount of time babies spend looking at their environment from an average of 4 to 5 minutes to up to 45 minutes after being fed.

Babies are most captivated by circles. It is much easier for the newborn eye to make a series of jumps around a circle's edge than to navigate around corners. This is the reason why babies' prefer the mother's dark nipple on a lighter breast, the first circle that your newborn will gaze upon as he/she nurses after birth.

















